

Written statement of a non-key decision
Cabinet member economy and communication

Title	Herefordshire Destination Business Improvement District
Decision maker	<p>Cabinet member economy and communication</p> <p>Information about cabinet, including the names and contact details of the cabinet members, can be found here:</p> <p>http://councillors.herefordshire.gov.uk/mgCommitteeDetails.aspx?ID=251</p>
Date of decision	18 June 2018
Report exemption class	Open
Purpose	<p>To approve funding to Herefordshire Sustainable Food and Tourism Partnership (HSFTP) to undertake feasibility study on the possibility of creating a Herefordshire Destination Business Improvement District (BID).</p> <p>The reasons for the recommendation are that the Herefordshire Sustainable Destination Management Plan (DMP) 2018-2022 identified developing a Destination BID for Herefordshire as a key priority.</p> <p>The Herefordshire Destination BID proposal has been identified in the DMP as a route to establish strategic governance and management and achieve financial independence for the sector and support the delivery of the DMP priorities for the county.</p>
Decision	<p>That:</p> <p>(a) Grant funding of up to £20k is awarded to The Brightspace Foundation on behalf of the Herefordshire Sustainable Food and Tourism Partnership to undertake a feasibility study on the possibility of creating a Herefordshire Destination Business Improvement District.</p>
Reason for the decision	<p>As set out in the report. Documents relating to this decision are available at</p> <p>http://councillors.herefordshire.gov.uk/mgIssueHistoryHome.aspx?IID=50026059</p>
Options considered	<ol style="list-style-type: none"> 1. That Herefordshire Council does not approve funding towards a feasibility study for a Herefordshire Destination BID. 2. This option could leave the council vulnerable to adverse

	<p>publicity as it has supported the development of the Herefordshire Sustainable Destination Management Plan (DMP) 2018 – 2022 over recent months.</p> <p>3. In the absence of HSFTP undertaking this piece of work to progress recommendations from the Herefordshire Sustainable Destination Management Plan 2018 – 2022 the actions and priorities identified in the DMP are unlikely to be achieved.</p>
Declarations of interest (see below)	
Call-in expiry date (decisions are not subject to call-in where special urgency provisions apply)	22 June 2018

<p>Councillor:</p> <p>Cabinet member economy and communication (Councillor DG Harlow)</p>	<p>Date 18 June 2018</p>
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- a record of any conflict of interest declared by any executive member who is consulted by the member which relates to the decision;
- and
- in respect of any declared conflict of interest, a note of dispensation granted by the relevant local authority's head of paid service.